

A group of people are gathered outdoors in a rural setting. In the foreground, a woman in a white t-shirt with a colorful logo is sitting on a large rock, talking to an older woman in a floral dress. To the right, a man in a grey shirt and a woman in a blue polo shirt are standing and talking. In the background, there is a large tree and a building with a golden, textured facade. The text "AVI USA Quarterly Donor Report" is overlaid on the image.

AVI USA
Quarterly Donor Report

October-December 2025

Highlights and Financial Summary

Q4 2025 SUMMARY

The fourth quarter is always our biggest quarter for fundraising, and this year we saw year over year growth in many areas. We gained several new project partners and connected with new donors from around the world.

The centerpiece of the quarter was the December Matching Campaign, which raised an extraordinary \$400,000—\$50,000 more than the previous year—from nearly 700 donors across 34 countries. This growth reflected both expanding international engagement and deepening donor confidence in our ongoing work. In preparation for the campaign, Ioana and Binah traveled to Auroville in October to work directly with project holders, helping them refine proposals, clarify impact narratives, and prepare effectively for donor outreach.

AVI USA also invested directly in Auroville's human capital by approving approximately \$8,000 in career development scholarships for Aurovilians, reinforcing AVI USA's commitment to long-term sustainability.

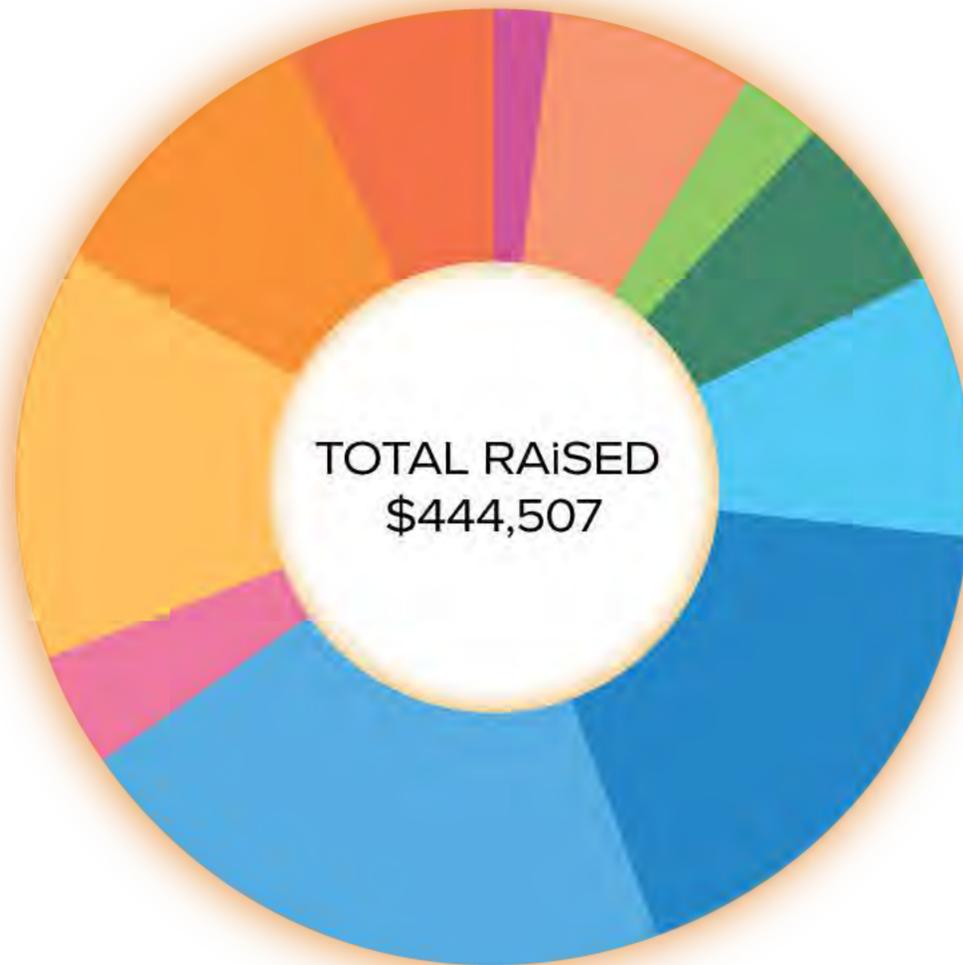
The quarter saw notable progress in institutional partnerships as well. AVI USA received major grants supporting Auroville Consulting and the Sri Aurobindo Centre for Advanced Research (SACAR), expanding resources for research, advisory services, and knowledge dissemination.

In addition, Binah and Matthew represented AVI USA at the IDRf Gala. Through this partnership, AVI USA worked with IDRf to raise \$45,000 for Auroville projects, further diversifying funding streams.

Overall, the fourth quarter of 2025 demonstrated AVI USA's growing effectiveness in mobilizing global support, nurturing partnerships, and strengthening both projects and people at the heart of Auroville's evolving experiment.

Together, these achievements reflect AVI USA's commitment to nurturing projects that carry forward Auroville's spirit of service, learning, and collective evolution. Continue reading for details about each of the initiatives.

AVI USA Q4 2025 • Donations Raised

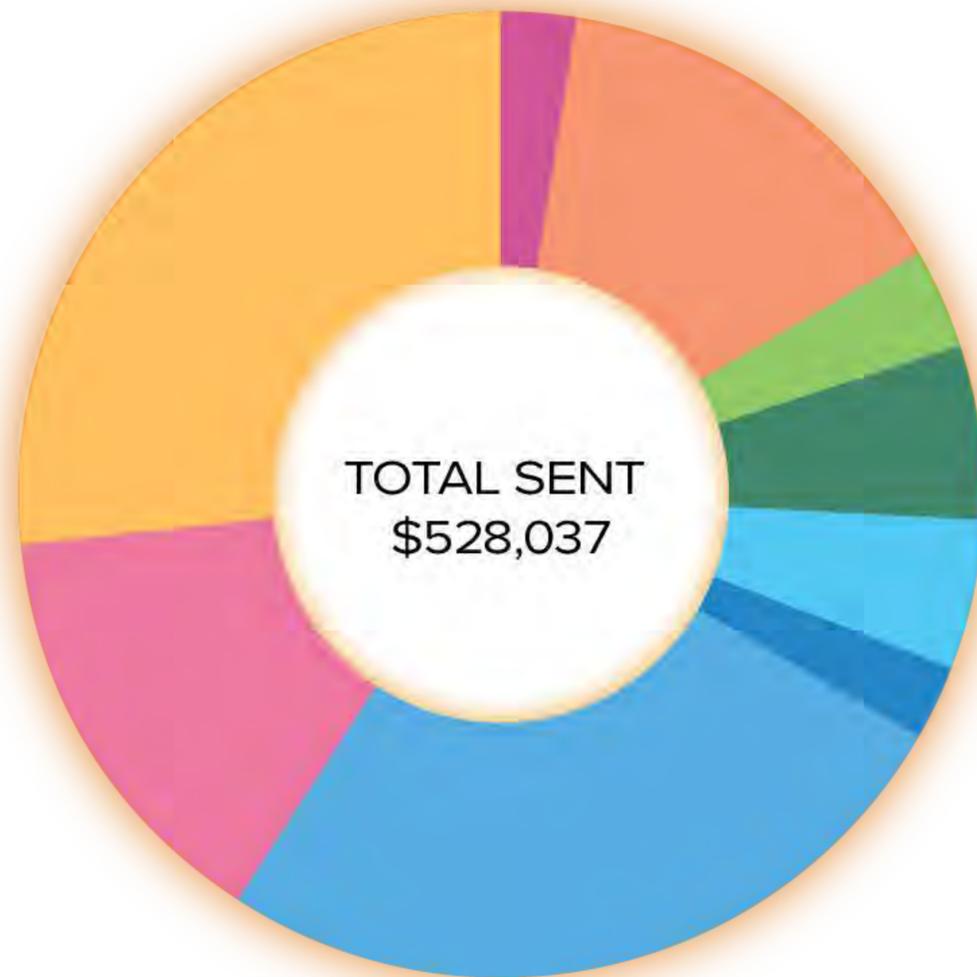


- 2% \$7,483 • Arts & Culture
- 7% \$30,112 • Auroville Community Services
- 3% \$13,004 • Farms and Food
- 6% \$10,401 • Forests and Ecology
- 9% \$38,700 • Education and Enrichment
- 18% \$79,843 • Lifelong Learning
- 21% \$92,947 • Schools
- 4% \$16,829 • Health and Healing
- 14% \$62,254 • Soul and Spirit
- 10% \$43,889 • AVI USA General
- 7% \$31,759 • AVI USA Projects

TOTAL: \$444,507

Donations shown were received this quarter and organized by project activity area. Timing of disbursement varies.

AVI USA Q4 2025 • Donations Sent



- 3% • \$12,116 • Arts & Culture
- 17% • \$74,204 • Auroville Community Services
- 4% • \$15,599 • Farms and Food
- 7% • \$29,041 • Forests and Ecology
- 6% • \$26,343 • Education and Enrichment
- 3% • \$12,595 • Lifelong Learning
- 31% • \$139,242 • Schools
- 17% • \$75,038 • Health and Healing
- 32% • \$143,259 • Soul and Spirit

TOTAL: \$528,037

This chart reflects funds disbursed to AVI USA projects during the quarter, organized by activity area. Disbursements may include funds received in prior periods.

AVI USA HIGHLIGHTS



AVI USA 4TH ANNUAL MATCHING CAMPAIGN

In Q4 2025, the 4th Annual December Double Your Love Campaign raised over \$416,000 through 692 donors, including 418 new supporters. This represents an almost 20% percent increase in fundraising and a 40% increase in overall donors compared with December 2024. The campaign was supported by 67 contributors to the Matching Campaign Fund, which enabled amplification of gifts across a wide range of projects.. Peer-to-Peer fundraisers further expanded engagement and earned bonus support. Contributions came from long-term Auroville supporters, first-time donors, alumni, and those connected to the community in various ways, reflecting both new and sustained interest in Auroville projects. These results highlight the continued growth of donor participation and the effectiveness of targeted giving initiatives in increasing both revenue and engagement across projects.

[READ MORE](#)

AVI USA'S OCTOBER VISIT TO AUROVILLE

In October, AVI USA representatives traveled to Auroville to support partners in preparing for the December Matching Campaign. During the visit, we worked with partners to design strategic campaign plans and phased approaches, guided them through individual fundraising scenarios, and introduced the new Peer-to-Peer functionality. In the following weeks, we helped partners fully integrate the fundraising platform into their existing fundraising workflows and provided ongoing support to ensure they could engage their supporters effectively. This structured preparation contributed to the campaign's success, which raised over \$400,000 from nearly 700 donors for 63 projects.

AVI USA MATCHING CAMPAIGN GRANT HIGHLIGHTS

A HEARTFELT THANK YOU TO OUR MATCHING FUND DONORS

We extend our heartfelt thanks to the 67 donors who contributed over \$110,000 to the 2025 Matching Campaign Fund. Their generosity made the December Matching Campaign possible and provided the foundation for community-funded, project-directed giving across our partners. Through this shared commitment, matching funds amplified individual gifts and helped create meaningful impact for projects during our 4th Annual December Campaign. The results of the campaign are summarized below.

GENEROUS PROJECT GRANTS FOR OUR MATCHING CAMPAIGN

During our December Matching Campaign, 28 project partners received over 40 donations exceeding \$2,000 each. Schools and educational programs used this support to expand hands-on learning, arts, and literacy initiatives, helping students grow in creativity, confidence, and critical thinking. Sustainable farms strengthened local food production, ecological practices, and community well-being, supporting both residents and Auroville's environmental sustainability. In arts and culture, filmmakers and artists captured Auroville life and its spiritual foundations, sharing the community's vision with audiences worldwide.

We congratulate our project partners for creating tangible, transformative impact and for presenting their work so compellingly to our Auroville and Integral Yoga benefactors. Their efforts demonstrate how vision, dedication, and generosity come together to for sustainability community growth.

PROJECT FUNDRAISING HIGHLIGHTS

In December, 15 projects led a total of 38 digital peer-to-peer fundraisers, alongside several in-person events, raising approximately \$40,000—nearly 25% of all digital donations. This was the first year we rolled out peer-to-peer fundraising across all projects, engaging around 150 donors and helping projects expand their support networks.

These campaigns not only generated significant resources but also provided a platform for projects to communicate their mission through a personal lens. Donors could share their own stories and invite friends to contribute, strengthening both the community and the sustainability of Auroville's initiatives.

AVI USA GRANT HIGHLIGHTS

\$23,000 FOR AUROVILLE CONSULTING

In November, we received a **\$23,100 grant** from the **International Sustainable Energy Foundation** for **Auroville Consulting's project "Net Zero Emissions Initiative for Theppakadu Village and Theppakadu Elephant Camp"**.

This grant supports the Net Zero Emissions Initiative for Theppakadu Village and the historic Theppakadu Elephant Camp in Tamil Nadu's Mudumalai Tiger Reserve. Theppakadu is home to Indigenous Irular and Katunayakkar communities and India's first "Mahout Village," inaugurated in 2025 with 44 eco-homes. The project establishes a greenhouse gas baseline using the GHG Protocol for Communities and develops a participatory, time-bound Net Zero Roadmap. Integrating traditional knowledge, modern decarbonization strategies, and government schemes, the initiative aims to create a replicable model for climate-resilient, forest-fringe settlements across India.

\$37,000 FOR SACAR

In October, **Auroville International USA received \$37,000** to support a research and publishing project examining **Sri Aurobindo's Five Dreams** through a contemporary political lens. Implemented by the **Sri Aurobindo Centre for Advanced Research (SACAR)**, the project will produce multiple scholarly books exploring themes such as the unity of India, the vision of world union, the rise of Asia, and India's spiritual contribution to global civilization. Drawing connections between spiritual philosophy and modern geopolitics, the research will address topics including international relations, global governance, decolonization, and **Auroville as a living experiment**.

The project seeks to **fill gaps in existing scholarship** and make these ideas accessible to academic and policy audiences. The resulting publications will be distributed to **universities, cultural institutions, and policymakers in India**, contributing to informed dialogue on India's evolving role in the world.



AVI USA PARTNER PROGRAMS

AVI USA SCHOLARSHIP GRANTS

Since the launch of the AVI USA Career Development Scholarship Fund in July, which was made possible through the generosity of the Merriam Hill Center and the support of Suzanne McDonald, we have continued to see the vision of the fund come alive: empowering Aurovilians who dedicate their energy to partner projects with opportunities for career development and advanced training.

In the past quarter, **eight new scholarships** have been awarded, supporting a wide range of learning experiences. These include Master's degrees at Pondicherry University for Deepanam team members, "About Living Compassion" training for YouthLink staff, a workshop on shifting from Suicide Prevention to Suicide Attention with Maatram, a 5-day NVC training in Kerala, UX Strategy Fundamentals for a member of EcoFemme, and a Surfing Instructor Certification program through YouthLink. Each scholarship strengthens individual skills while enhancing the impact of the projects they serve.

With funds still available, we are excited to **welcome more applicants** and continue **building the scholarship fund**, ensuring that more Aurovilians can access opportunities that grow both their personal development and the collective work of our community.

Reach out to us to apply or to help support this inspiring scholarship fund!

Email: info@aviusa.org

Call: [\(831\) 425-5620](tel:(831)425-5620)



AVI USA COLLABORATIONS

BINAH AND MATTHEW ATTEND IDRF GALA

In October, AVI USA's Director of Development, Binah Thillairajah, and Executive Director, Matthew Andrews, visited long-time collaborators, the **India Disaster and Relief Fund (IDRF)**, whose consistent support has helped amplify donations and expand impact across Auroville projects in education, outreach, and women's empowerment. During the visit, they attended the IDRF Gala focused on Women's Empowerment, where Auroville's Eco Femme was featured, connected with IDRF leadership and volunteers—including founder Dr. Vinod Prakash—and strengthened relationships that continue to drive meaningful results. Through this partnership, AVI USA has been able to secure matching funds within IDRF's development focus areas, quadrupling donations to several projects during the December matching campaign. The visit reaffirmed the power of long-term collaboration in advancing community-led, sustainable change for underserved populations across India.

*Thank You
For Your Support*



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